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*Incredible Summer Outings
& Team Building Programs*

WCF Programs Include:

- Team Building
- Corporate Picnics
- "Mission Impossible" Scavenger Hunts
- Casino Nights
- Interactive Sales Kickoff Meetings & Product Launches
- Grand Prix Challenges
- Meeting Energizer Programs
- And Much More!



Team Building



Grand Prix Challenges



Corporate Picnics

For a free CD-ROM or proposal, contact
Murrel (murrel@windycityfieldhouse.com) at **(773) 486-7403**

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Spring/Summer 2005

Dear Valued Customer,

After setting a record in 2004, we are again outpacing all past years and booking client summer outings at a record pace. Each year we strive to better our products and ourselves by going above and beyond client expectations. We pride ourselves in providing hassle-free planning and unique one-of-a-kind events. In addition to picnics, clients are selecting programs like the following:

- Interactive & Fun Team Challenges
- Weekday Backyard BBQ
- Employee/Tenant Appreciation Events
- "Mission Impossible" Scavenger Hunts
- Grand Prix Challenges
- Outdoor Team Building

Our picnic division is at the top of the industry not only because of our years of experience but also due to our relentless efforts to customize every event to meet our client's needs and objectives along with these key elements:

- Best Private City & Suburban Locations
- Hassle-Free Planning
- Unique Packages for all ages, including the 20-30 age group

Read more in our newsletter about the WCF Picnic Advantage. Also feel free to contact me personally with any requests or questions at murrel@windycityfieldhouse.com or (773) 486-7403.

We look forward to a very busy spring and summer, and we are once again very excited to provide our clients with the best interactive and fun summer events in Chicago.

Best Wishes,

Murrel Karsh
President

Maximum Employee Participation = MAXIMUM VALUE

When planning a summer event, one of the most important questions WCF ask its clients in order to ensure event success is: **What are your company's mission and objectives for the event?** The most common response WCF hears from its clients is for the employees to interact with one another and their families and most of all have fun. From that response, WCF planned and implemented fun and interactive programs designed to make ALL of your employees WANT to attend.

A WCF summer event guarantees **maximum employee participation** by providing events that are truly unique, interactive and fun for **every age**. All attendees, from 20-somethings to 50 yr-old fathers, are engaged and entertained at a WCF event.



In addition, a summer event by WCF adds value by providing hassle-free planning and access to the **best private city and suburban locations**. WCF events bring your employees and their families together for **lasting memories and improved employee morale**.

"Thank you very much for hosting such a wonderful summer outing," said Eileen Petropulos, American College of Healthcare Executives. "The staff had a wonderful time and everything turned out perfect, even the weather! No rain like you promised! The food was fantastic and your staff was superb. Thank you again and we look forward to working with you for future events."

This year plan an event that every employee wants to attend with activities such as sand volleyball, rock-climbing walls, live bands, softball, a golf simulator, beer and brats, face painting for the kids and so much more!

Choose from one of WCF's Fun & Innovative Summer Outings including:

- Interactive Summer Picnic
- Weekday Backyard BBQ
- Fun & Innovative Team Building
- "Mission Impossible" Scavenger Hunt
- Friday Night "Happy Hour" in Lincoln Park
- Employee Appreciation Event
- Outdoor "Amazing Race"
- Grand Prix Challenge
- and More



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Chicago's Premier Team Building
& Entertainment Company

To receive a free custom proposal today, CONTACT MURREL AT (773) 486-7403 (murrel@windycityfieldhouse.com) OR visit PicnicsInChicago.com to submit your request online.

WCF's Picnic Advantage:

Three more reasons why WCF is the 'best in the biz' when it comes to summer events

LOCATION! LOCATION! LOCATION!

Just as in real estate, location matters – especially when it comes to your company's next summer event. Windy City Fieldhouse maintains strong relationships with several venues in Chicago and the suburbs so you can choose the location and leave the rest to WCF.



A variety of private WCF sites are available throughout Chicago and the suburbs including the University of Illinois at Chicago (UIC), The Chicago Historical Society (CHS), Navy Pier, Grant Park and Lincoln Park along with suburban day camps and park districts. 📍

HASSLE-FREE PLANNING

Do you keep pushing off your task of planning your company's summer outing? Feeling the pressure to make this year's summer event better than last years and just can't find the time to plan it?

Let WCF do the work for you. WCF's experienced sales reps customize each event to fit your specific needs. Clients receive a pre-event summer guide and checklist as well as a custom designed website to add value to the picnic and increase attendance. The website includes the clients logo, itinerary, menu, maps and even an area for post-event digital photos that WCF takes for you during the picnic.

In addition, WCF takes care of all the event details including catering, tent arrangements, parking permits and security. 📍

INTERACTIVE GAMES FOR ALL AGES

At a WCF summer event, there is something to do for everyone. All attendees are engaged and entertained – whether your employee is a 20 – 30 year old or a 50 year-old father of three. Interactive games and programs at a summer event provide the best environment to bring employees and their families together.



A variety of entertainment options are available including rock-climbing walls, live bands or disk jockeys/entertainers, inflatable attractions, face painters and caricature artists. A children's program is also available including everything from creative water games and relays to "arts & crafts." 📍

Take advantage of WCF's Picnic Advantage and let WCF start planning your summer event today. For more information, please contact Murrel (murrel@windycityfieldhouse.com) at (773) 486-7403.

1st ANNUAL "CREATE YOUR OWN TEAM BUILDING EVENT" CONTEST – WIN 50% OFF YOUR NEXT WCF EVENT!*

WCF works hard to offer companies the most effective and valuable team building events in the industry. WCF strives to stay on top of its game by consistently finding ways to better itself as a business and its products by listening to its client's feedback, thoughts and ideas.

WCF WANTS YOUR INPUT IN DESIGNING ITS NEXT TEAM BUILDING EVENT!

Each company's culture is specific to its very own unique goals and objectives. What could be better than an event that was designed specifically to benefit your company!

DO YOU HAVE THE NEXT GREAT IDEA FOR A FANTASTIC TEAM BUILDING EVENT?

If so, let WCF know about it by contacting Murrel at (773) 486-7403 (murrel@windycityfieldhouse.com).

Please identify the following key elements for your idea:

- Overall objective – build camaraderie, enhance relationships, improve communication, etc.
- High-level description of the event with any applicable rules or requirements as necessary.
- Logistics/materials necessary.
- Creative name for your event!

WIN 50%
OFF YOUR
NEXT EVENT!

WIN 50% OFF YOUR NEXT WCF EVENT*

If your idea is chosen, you will be featured in WCF's next newsletter. In addition, your idea will be implemented as a WCF team building event and you will receive 50% off* your next team building event with WCF. (Plus, you will look like a hero to the boss!) 📍

**Some restrictions apply. Winner receives 50% off your next WCF team building event up to a maximum discount of \$2,500. New bookings and proposals only. Must mention contest when submitting entry.*

EVENT SPOTLIGHT: EMPLOYEE APPRECIATION EVENTS

A local award winning hospital came to WCF several years ago inquiring about a summer event. The mission of the event was to do something special for the employees of the hospital to show how much they were valued and appreciated. The hospital needed a unique, fun and entertaining event – something different than past employee events.

In addition, the hospital had a unique situation. Since the hospital is open 7 days a week, 24 hours a day they wanted to find a way that all the employees could attend. The result was WCF's **EMPLOYEE APPRECIATION EVENT BLOCK PARTY!** By hosting the event right outside the hospital, it allowed all the employees to attend, even if they were scheduled to work that day.

The event was an absolute success and WCF is looking forward to planning its summer event again this summer. The hospital employees were able to eat and socialize at their leisure while being entertained by the professional emcee and participating in fun and interactive games such as pop-a-shot, ping-pong, foosball and more.

"Just want to thank you and the staff for a great event. All of the employees had such a great time – they couldn't talk about it enough," said the hospital's HR director. "They were especially impressed with the organization and coordination of everything and most importantly, the friendly staff. Kudos to everyone!"

In the end, WCF has planned, executed and delivered an unbelievable event for the hospital four years in a row. The attendees of the event leave with long-lasting and fun-filled memories. Most importantly the hospital employees leave feeling appreciated, engaged, energized and more empowered as a team. 🎯



WHY CHOOSE WCF TO HOST YOUR COMPANY'S SUMMER OUTING?

HASSLE-FREE PLANNING

WCF does all the planning so you can focus on your never-ending list of to-dos. WCF takes care of all the event details including catering, tent arrangements, parking permits, security, bus transportation and more.

ACTIVITIES FOR ALL AGES – including the "tough to please" 20 to 30 somethings

WCF adds value to your event by providing an event that ALL of your employees WANT to attend. All attendees are engaged and entertained – whether your employee is a 20 to 30 year old or a 50-year-old father of three. A variety of entertainment options are available including rock-climbing walls, sand volleyball, softball, beer and brats, live bands or disk jockeys/entertainers, inflatable attractions, face painters and caricature artists.

LOCATION

The best private venues in Chicago – city and suburbs. From the recently renovated athletic facilities at UIC – located within blocks of the Chicago Loop to the New City YMCA in Lincoln Park or Discovery Day Camp in the north suburbs - WCF has it all. For clients who do not wish to go off-site, WCF plans and executes events right at the client's office.

EXPERT STAFF

Experienced sales representatives and detail-oriented staff ensure your event success. In the past five years, WCF has executed over 500 summer events.

CUSTOM CLIENT WEBSITES

The only company in the industry to provide its clients with a custom picnic website. Used to deliver value to the picnic and increase attendance, the website includes the clients logo, itinerary, menu, maps and even an area for post-event digital photos that WCF takes for you during the picnic. Plus, returning clients have their photos posted from last year's event.

EXCLUSIVE INTERACTIVE EVENTS

WCF's events are private, facilitated and fun. Unlike general admission events, a summer event executed by WCF encourages employees to interact, build camaraderie and enhance goodwill throughout the ENTIRE event.

EVENTS DESIGNED TO ADD VALUE

With your company's mission and objectives in mind, WCF customizes an event to fit your needs. WCF takes each client through a series of questions designed to identify the specific needs and objectives for the client. The result is a customized event guaranteed to add value and provide a memorable experience.